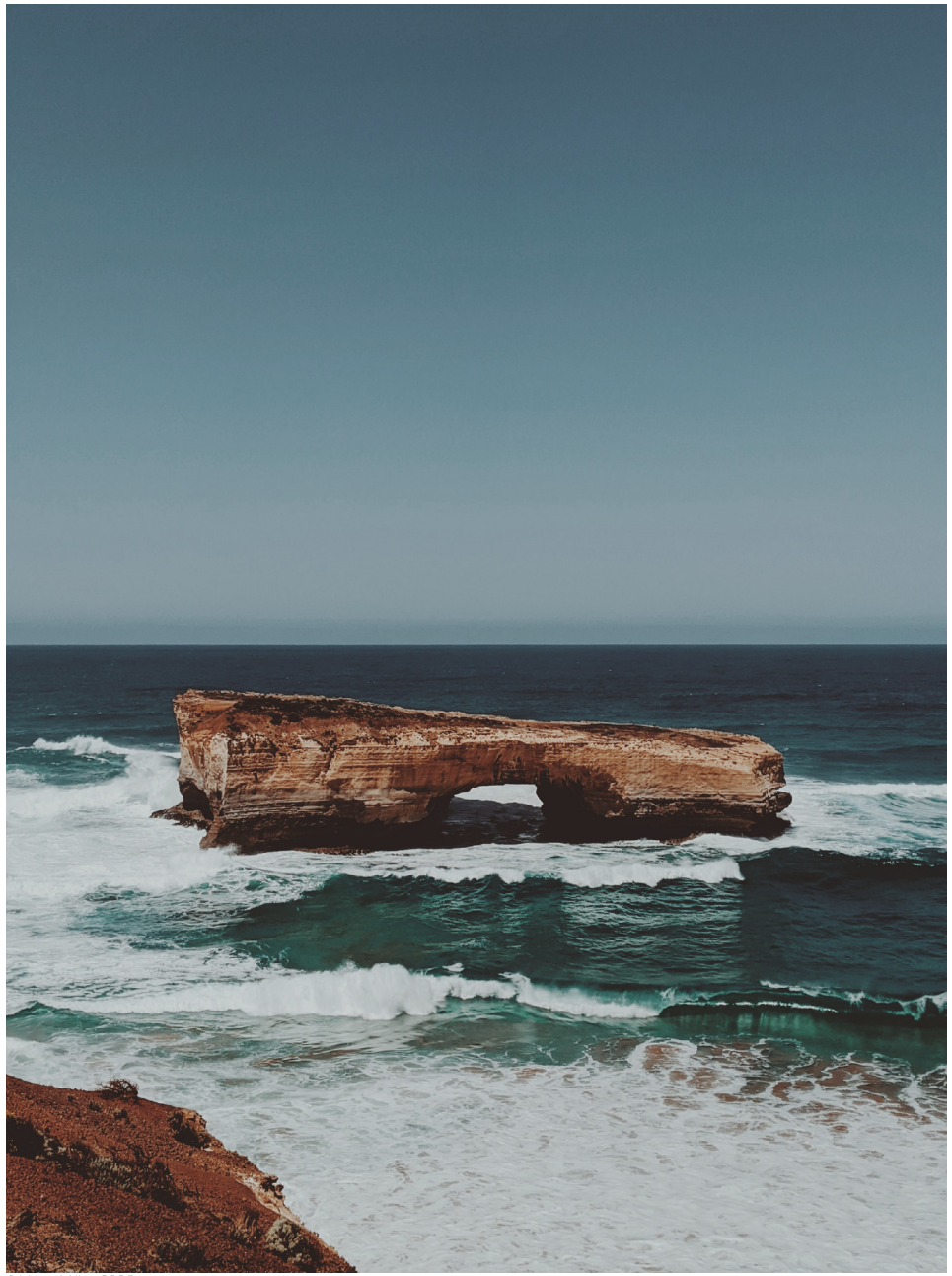


(Valenia Miller, 2021)

Rethink
Reconnect
Regenerate

National Parks Reimagined

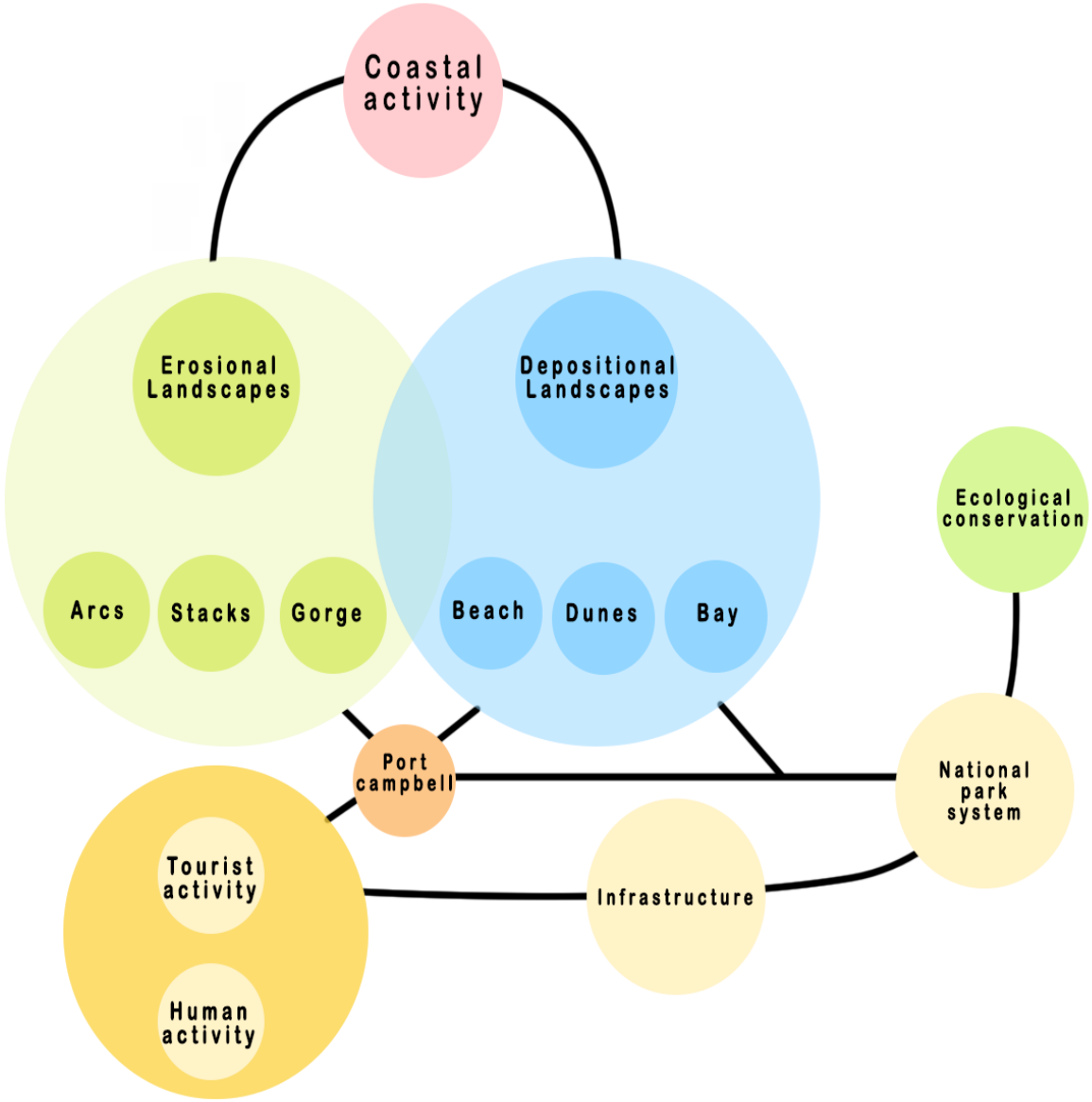
Team: Coastal 1

TYLER GILMER-REEVES
PAUL TANKO
JIAQI WANG
YOU WU
SHRAY
PEI LI

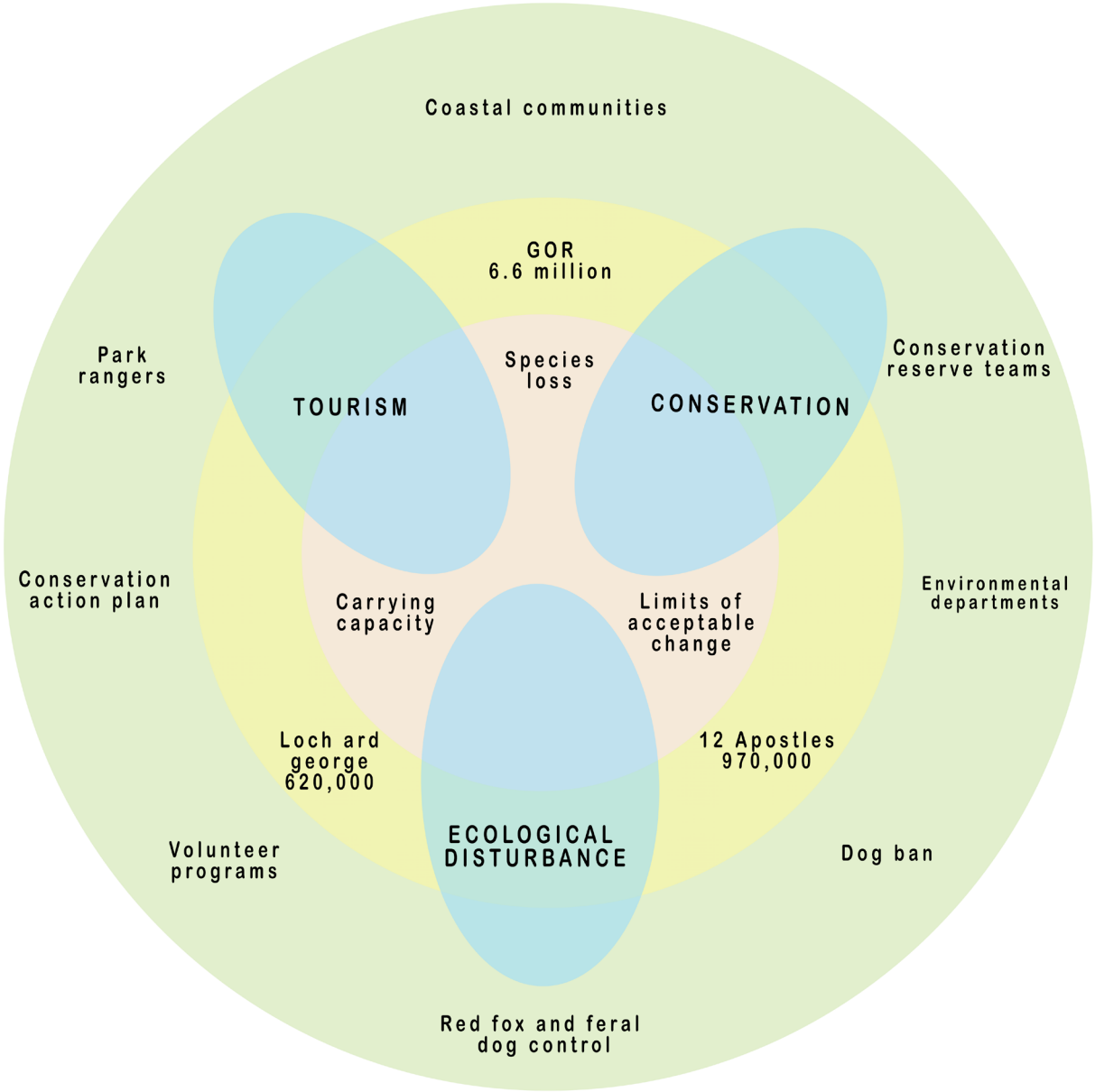
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COASTAL SYSTEM



NATIONAL PARK AS A SYSTEM



ANALYSES

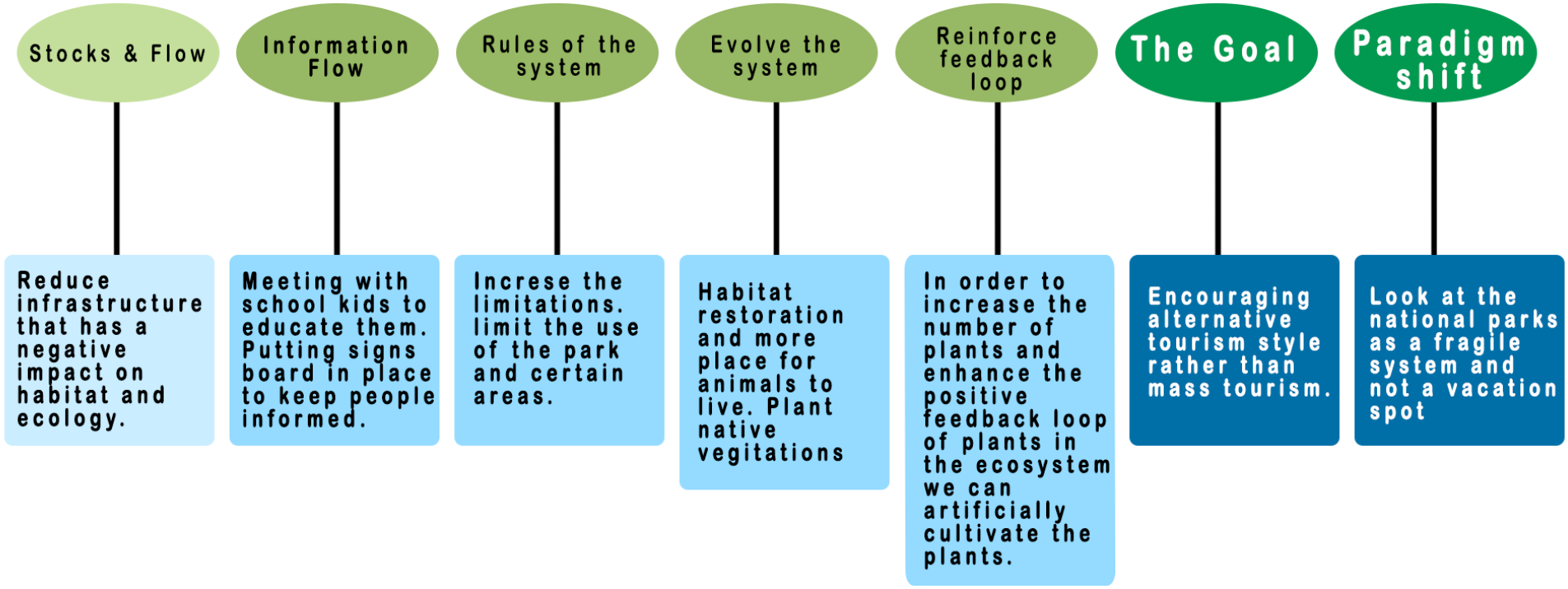
Human activities destructive
presence in coastal systems.

ANALYSES

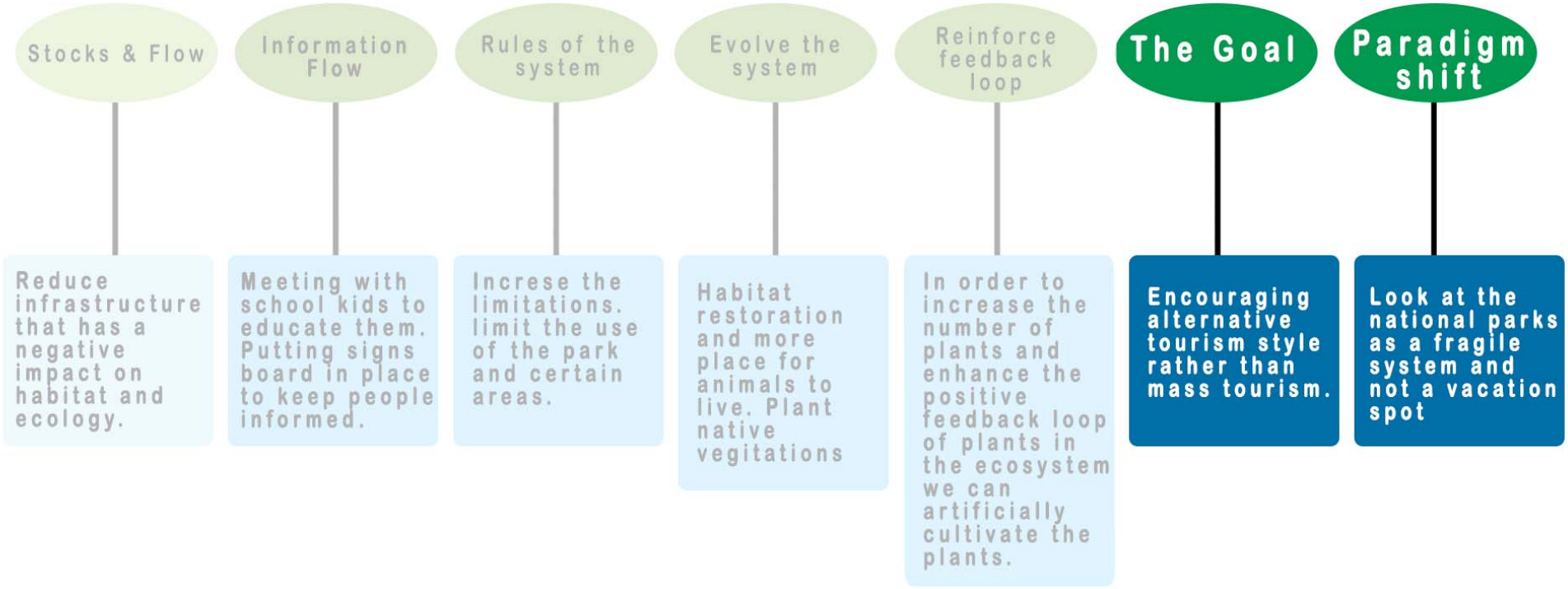
Human activities destructive presence in coastal systems.

Balancing the preservation goals of the coastal national parks with the impact of human activity that is facilitated through national parks.

LEVERAGE POINTS



LEVERAGE POINTS



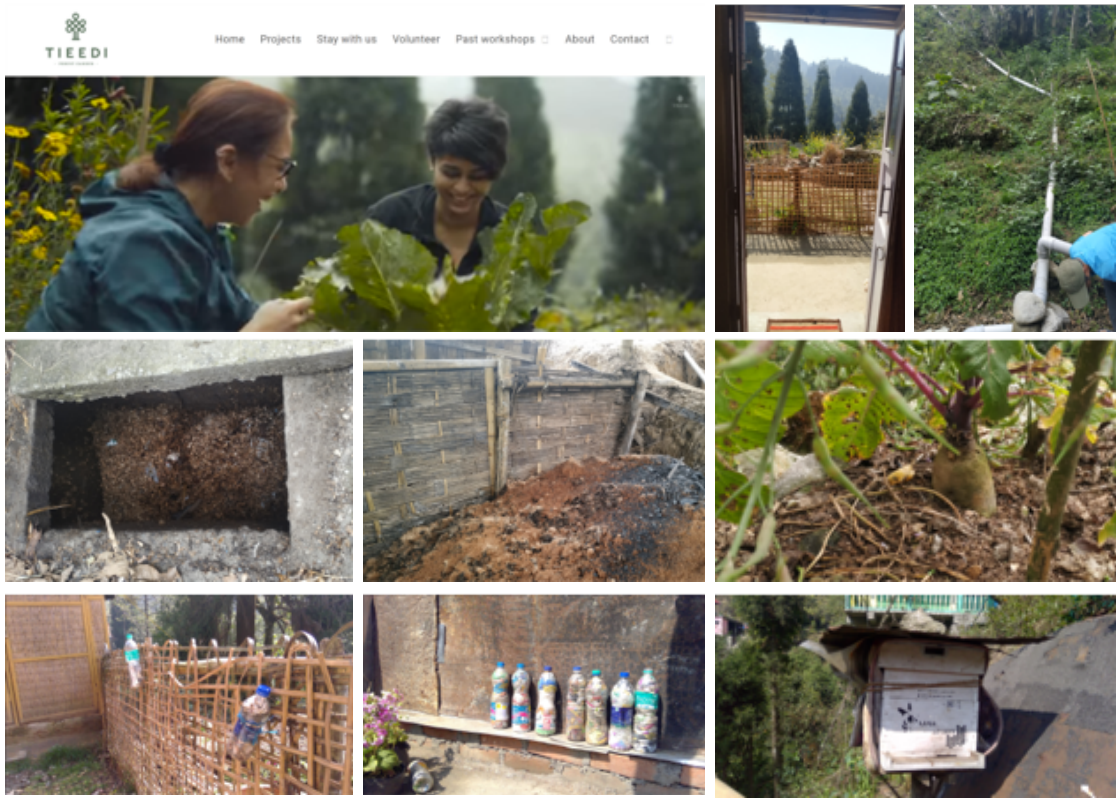
INITIAL DIRECTION

"How might we change the goal of coastal national parks from points of mass tourism, towards fragile protected systems, and encourage more preservation efforts through sustainable human activity?"

PRECEDENTS

Tieedi

An environment conservation organisation based out Darjeeling, India. Their work currently revolves around experiential environment education, regenerative tourism, natural farming, decentralised waste management solutions and sustainable land and building design consultation. They also provide volunteeringoptions where people learn about permaculture while contributing in any one of their projects.



PRECEDENTS

Pambassador

This is a project held by WWF China in 2010. There were over 61,600 panda lovers from more than 52 countries and regions applied for the opportunity to work as panda caretakers for one month.

The competition was filmed by China's largest TV network, CCTV, and Players can share their experience to the whole world through this great platform.









PRECEDENTS

Nature school

As a platform between protection areas and the public. Nature school tell the public the stories about nature reserve and design courses, or activities lead the public into reserve and make them understand the nature while they dedicate their efforts in nature school activities.

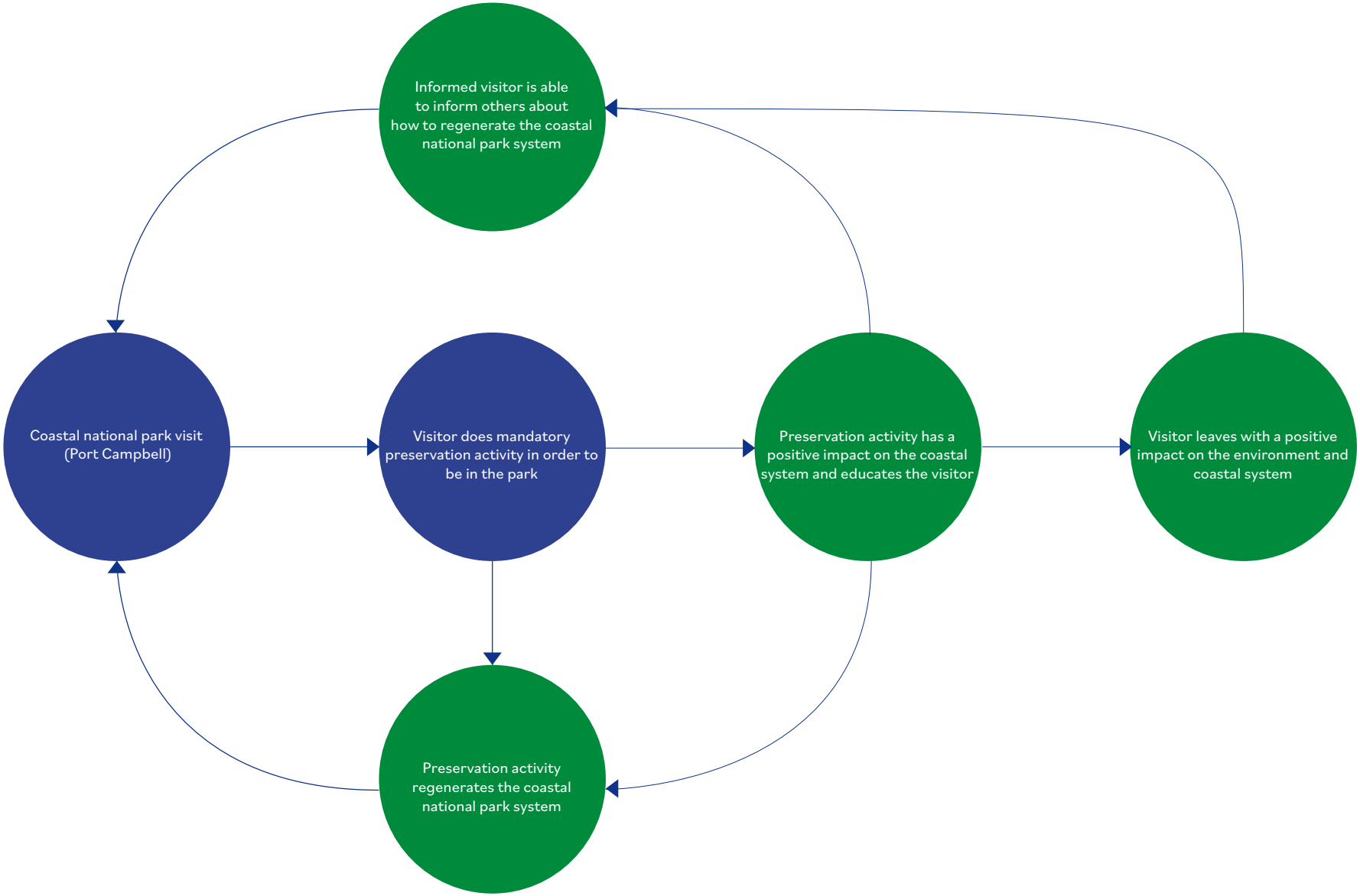


DESIGN DIRECTION

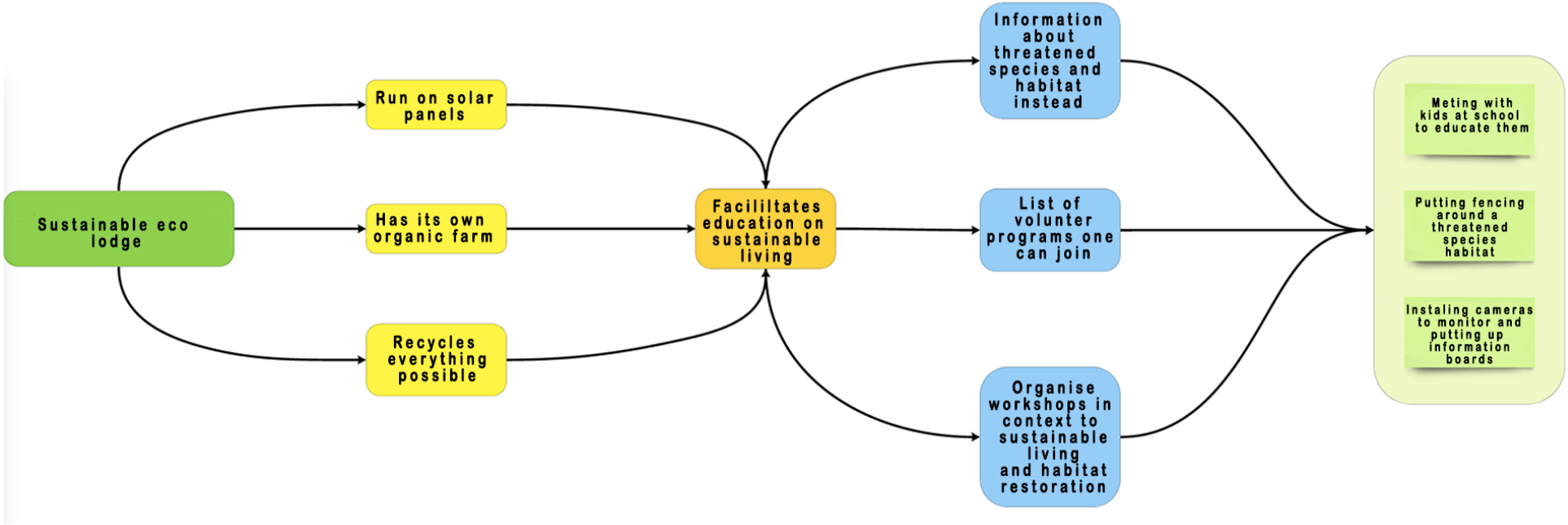
Rethink Reconnect Regenerate

National Parks Reimagined

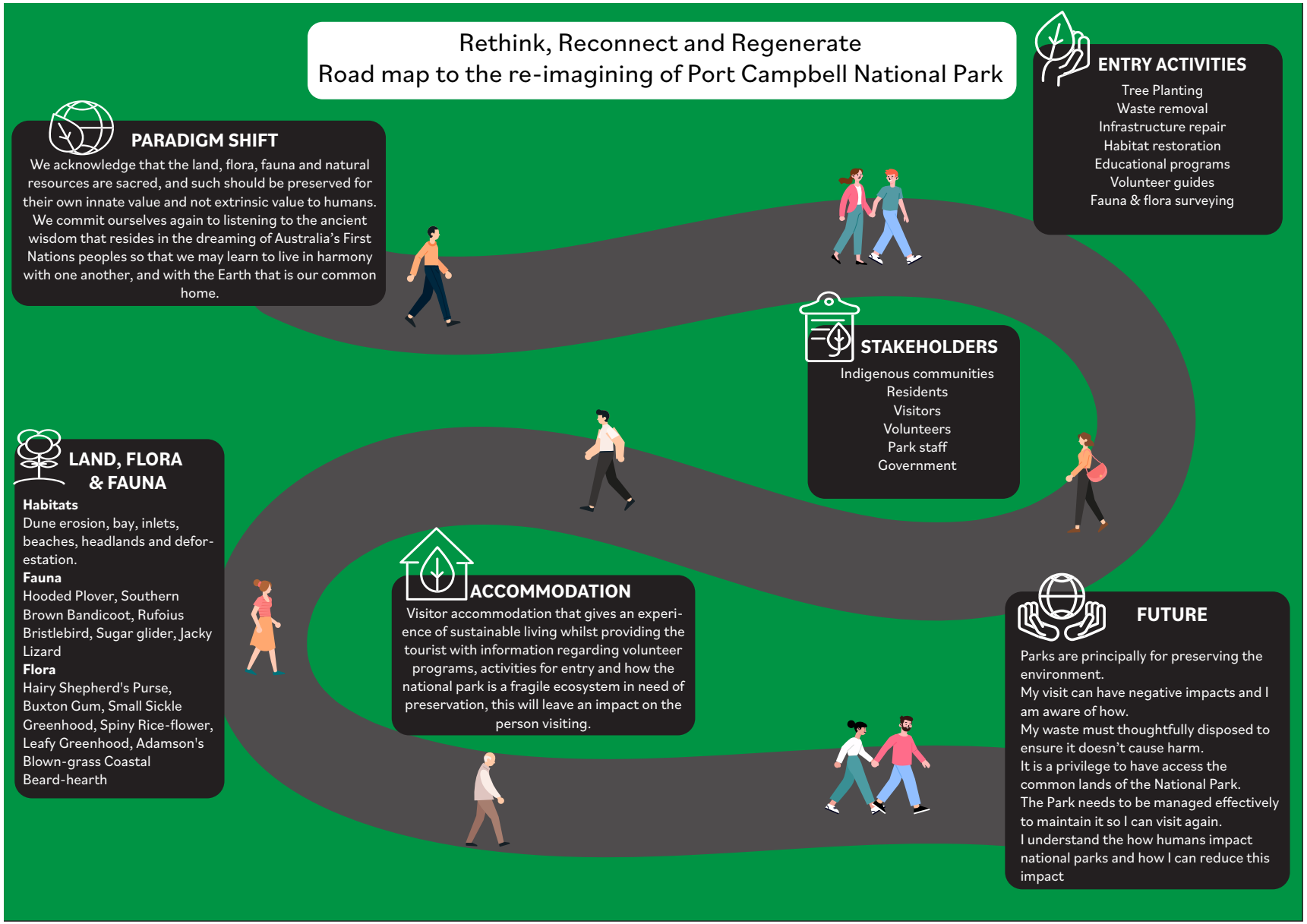
NATIONAL PARK SYSTEM



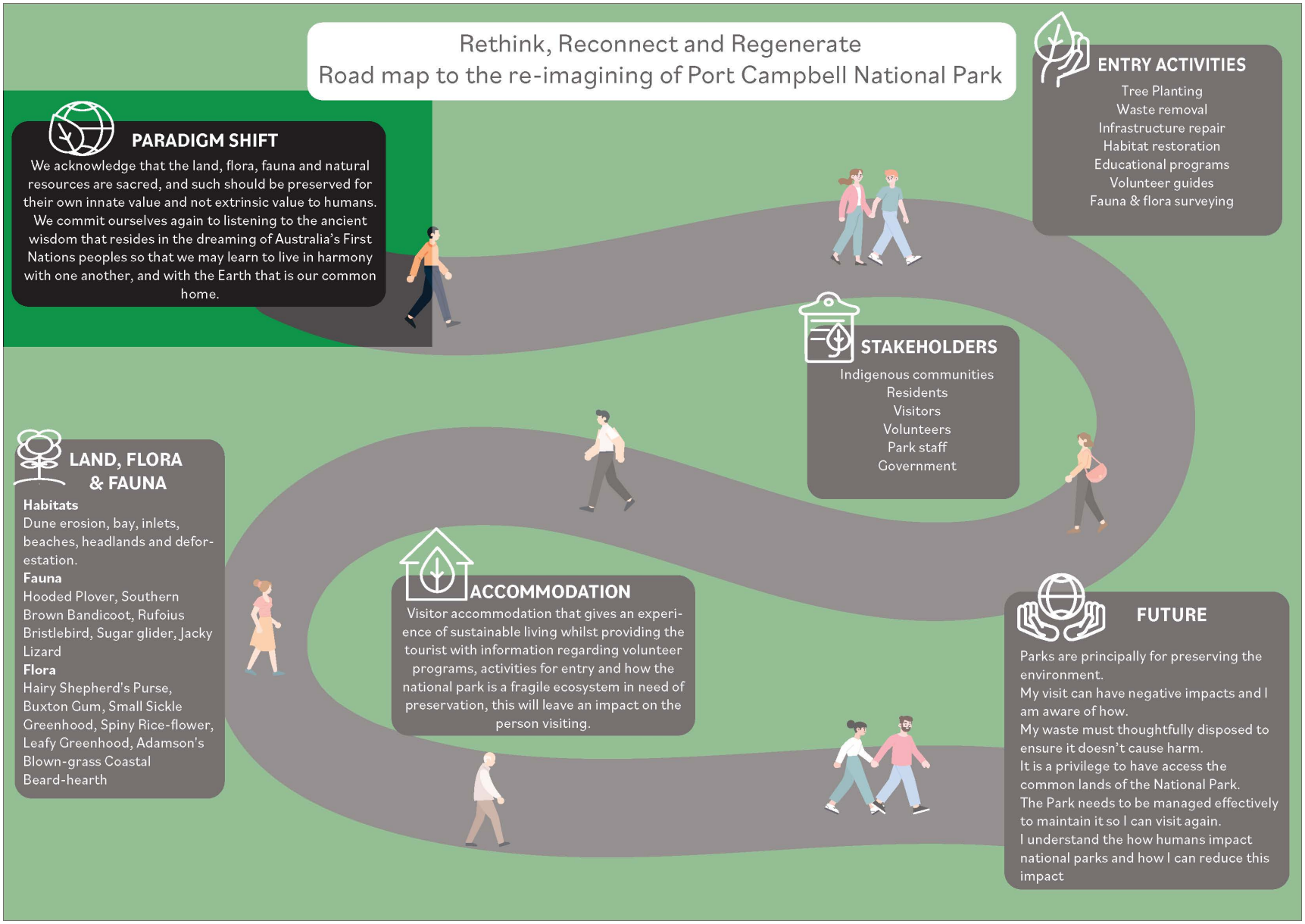
VISITOR SYSTEM



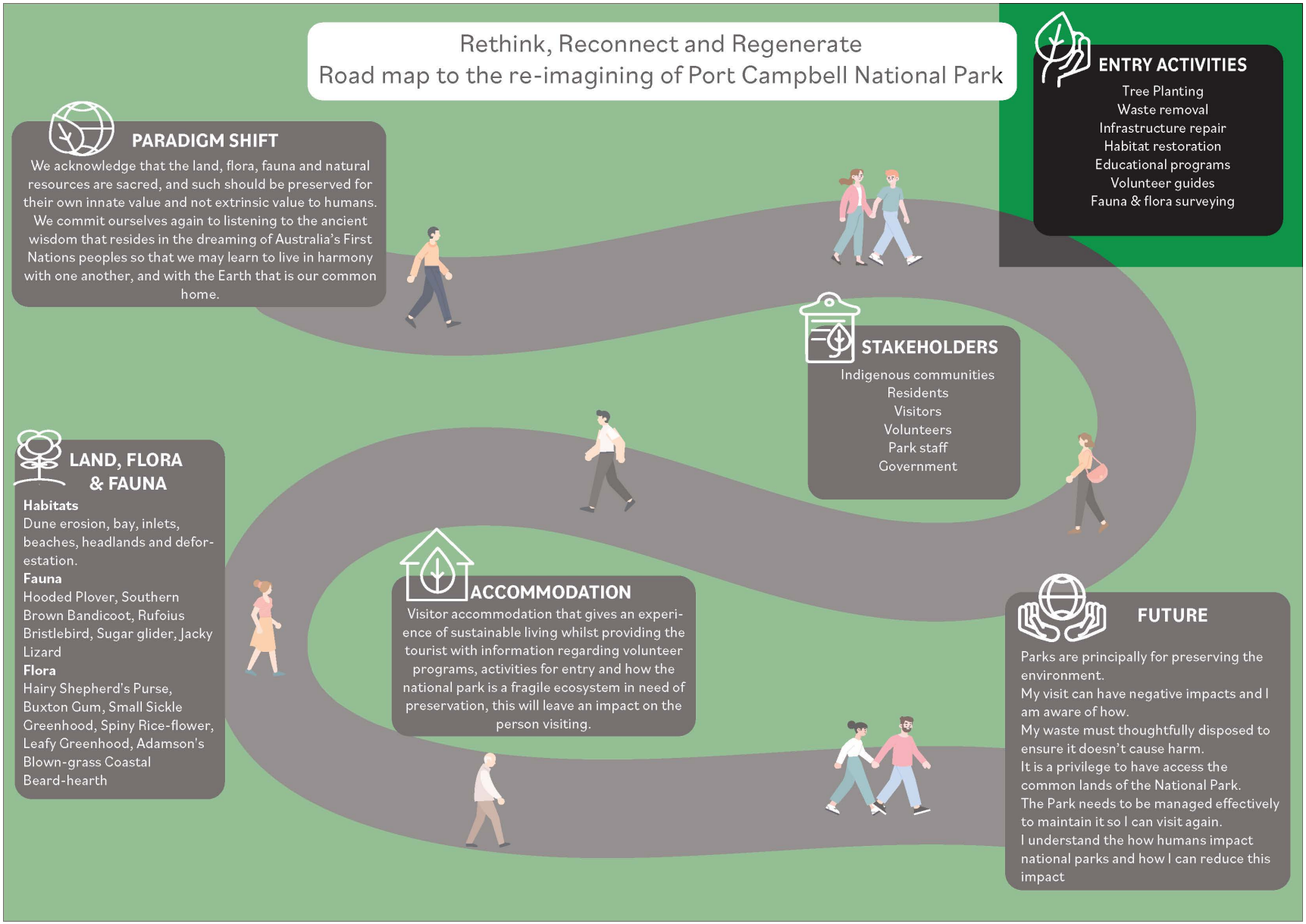
PARADIGM SHIFT



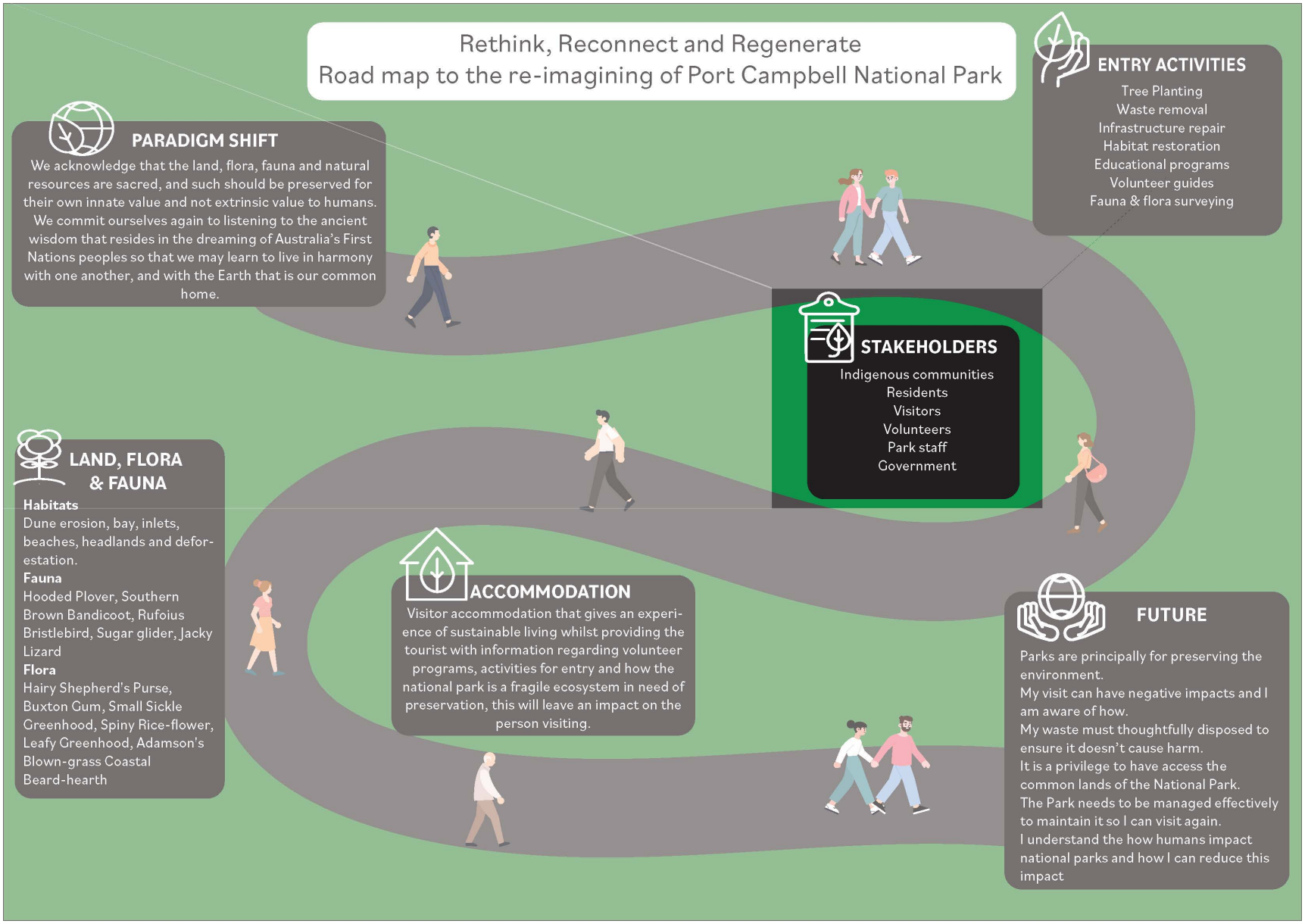
PARADIGM SHIFT



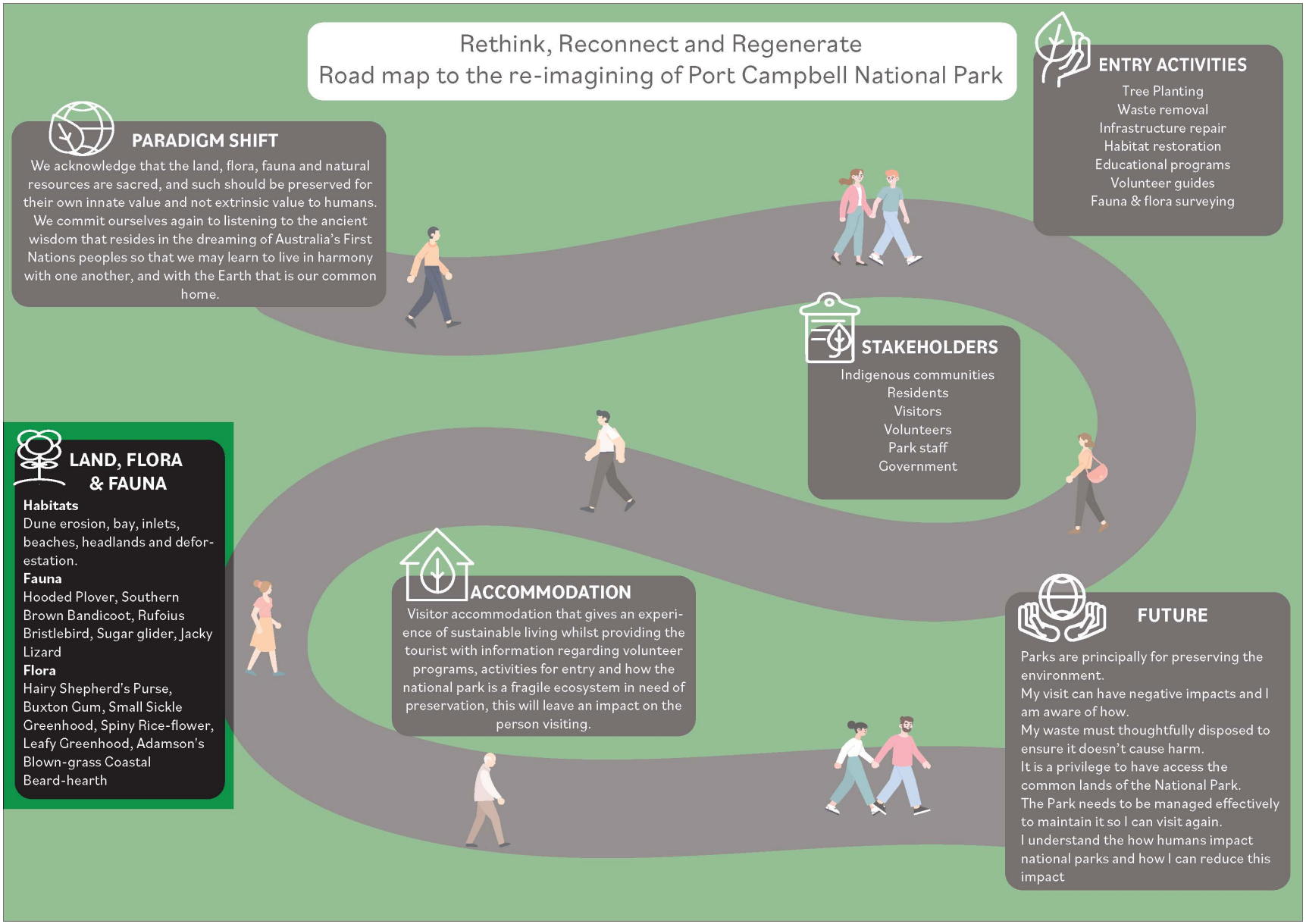
PARADIGM SHIFT



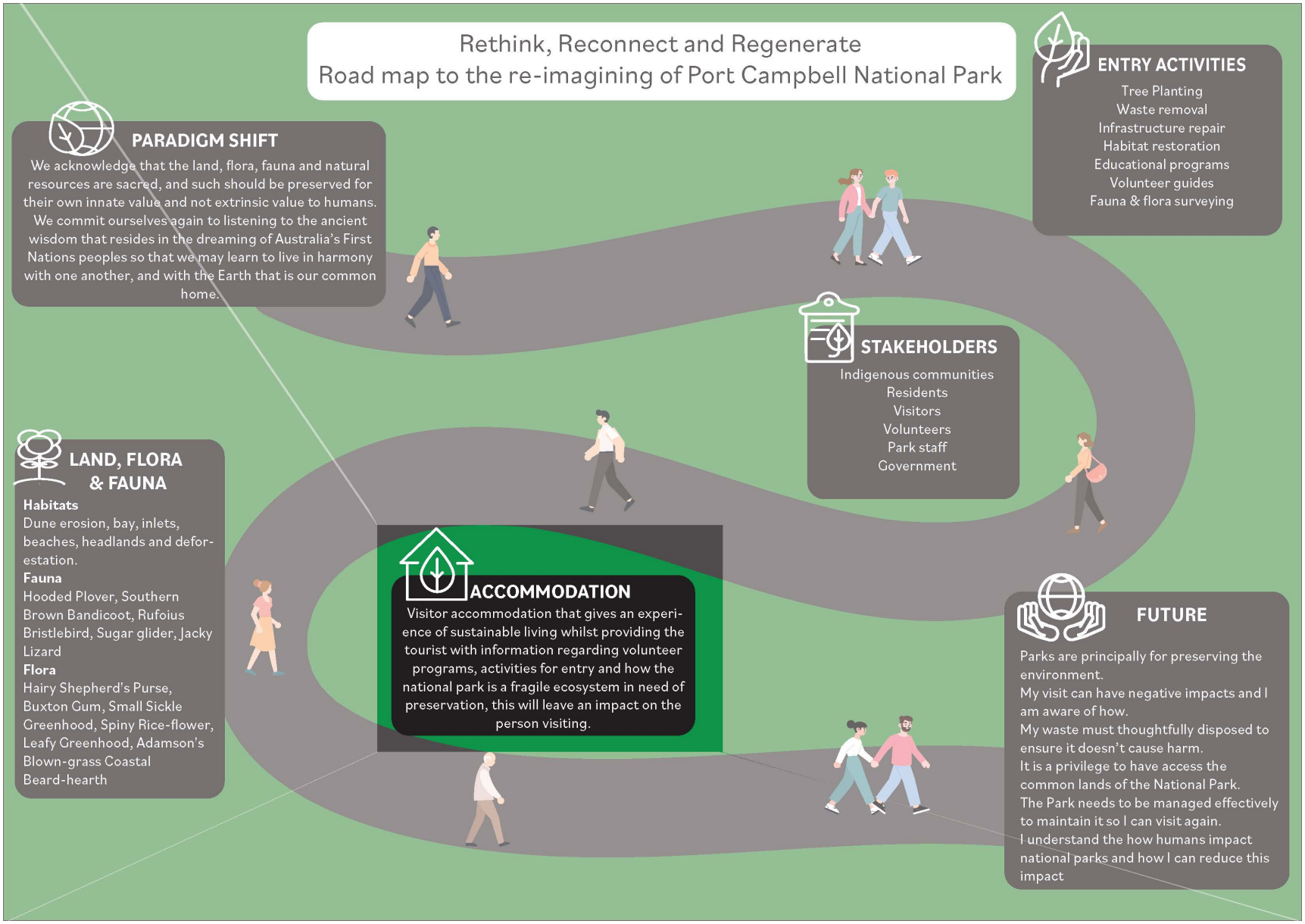
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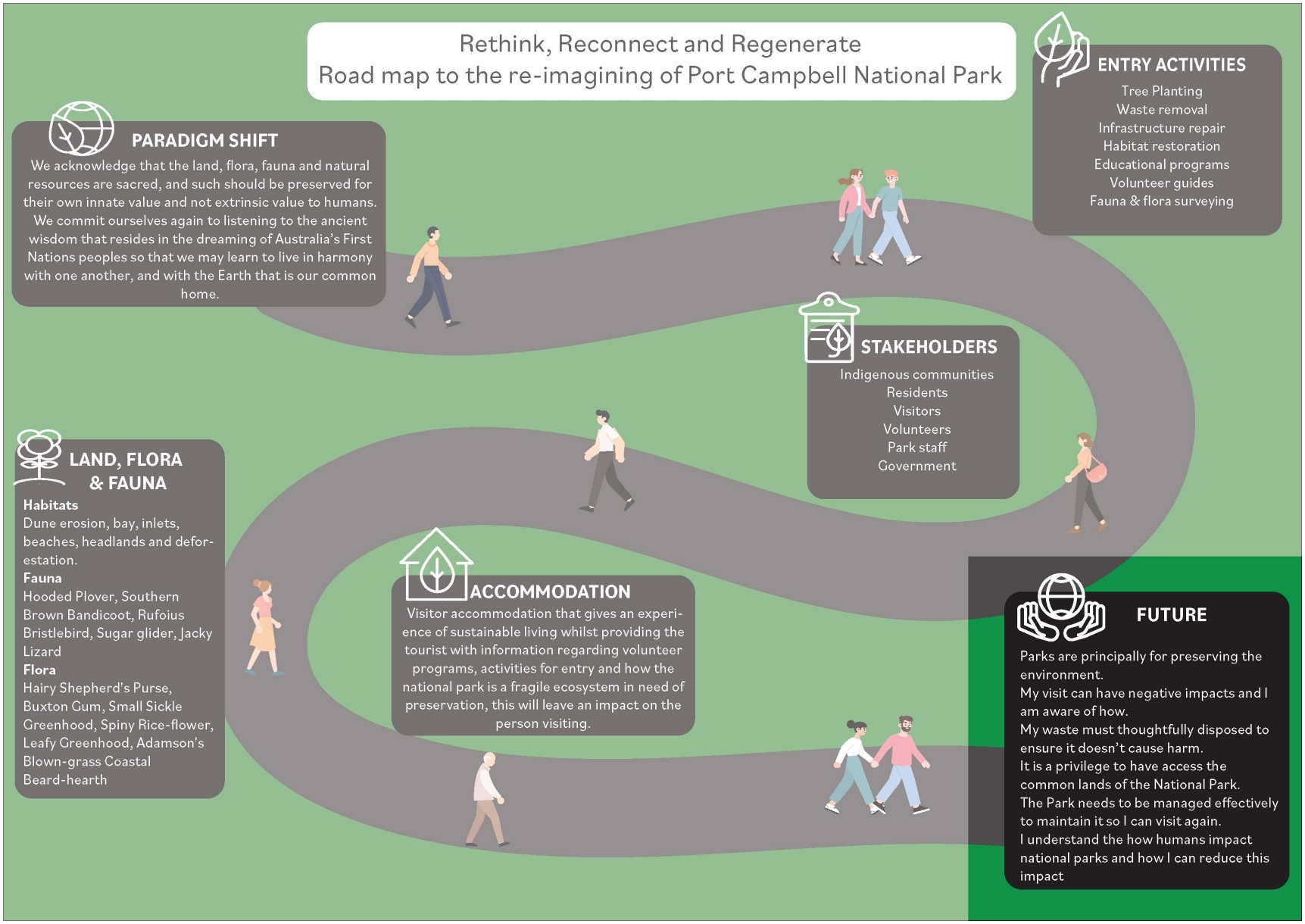
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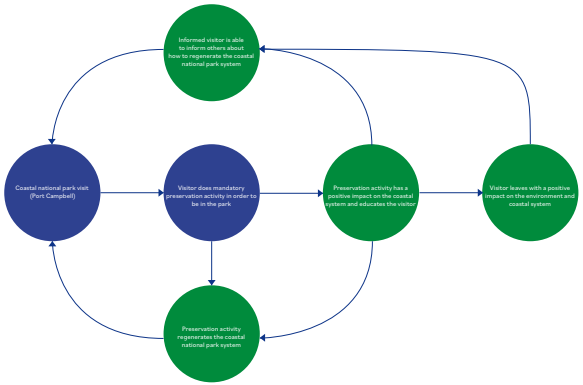


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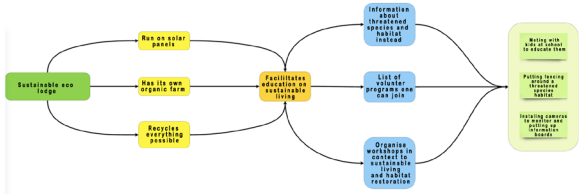


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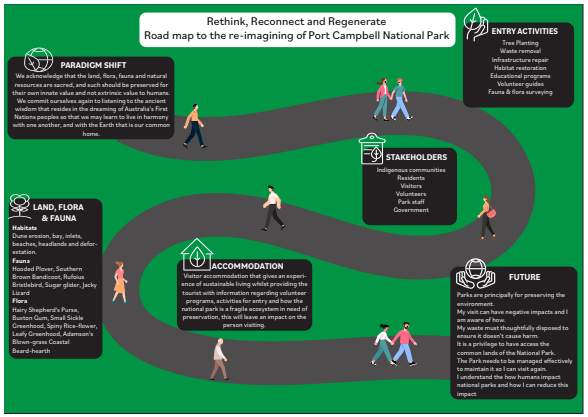




Create an economy of sustainable acts of service, where entry and presence in the coastal national park system requires visitors to do preservation activities that benefit the coastal system as payment.



Visitor centres/accommodation spaces are sustainably run and encourage visitors to learn about the systems of the coast and sustainable behaviours within the system through workshops and community volunteer programs.



A circular model; intentionally designed to be regenerative of natural, human and social capital, operating within the earth's and local destinations' sustainable boundaries.

WEBSITE ARCHITECTURE

our website

HOME PAGE: show fauna/flora and park information



click read more jump to public welfare page

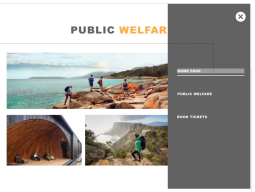
show volunteer jobs related to fauna/flora and park



navigation bar: on the right corner of every page



3 function:
home page
public volunteer
book tickets





click "time card' read more jump to time card register page

if the tourists have registered their time card before, they can click "book tickets" directly to book free tickets





click next time, can use time card to book tickets next time, and return to home page



click order tickets, then jump to educational video page



force tourists see the educational video, after that, tourists can book tickets

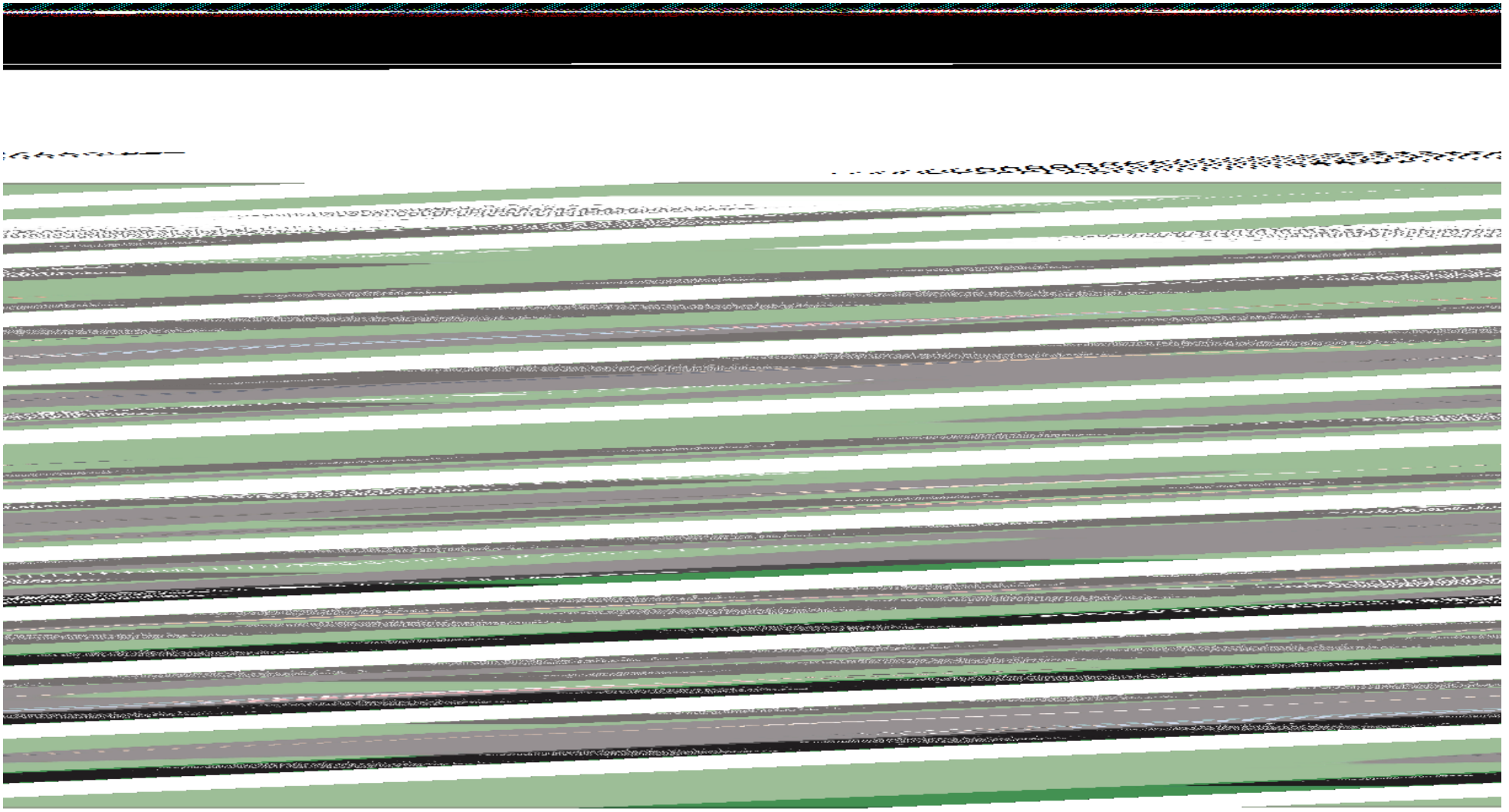


click book tickets can get free tickets, and the website can according to registration information to use tourist real name



real name information electronic tickets

WEBSITE



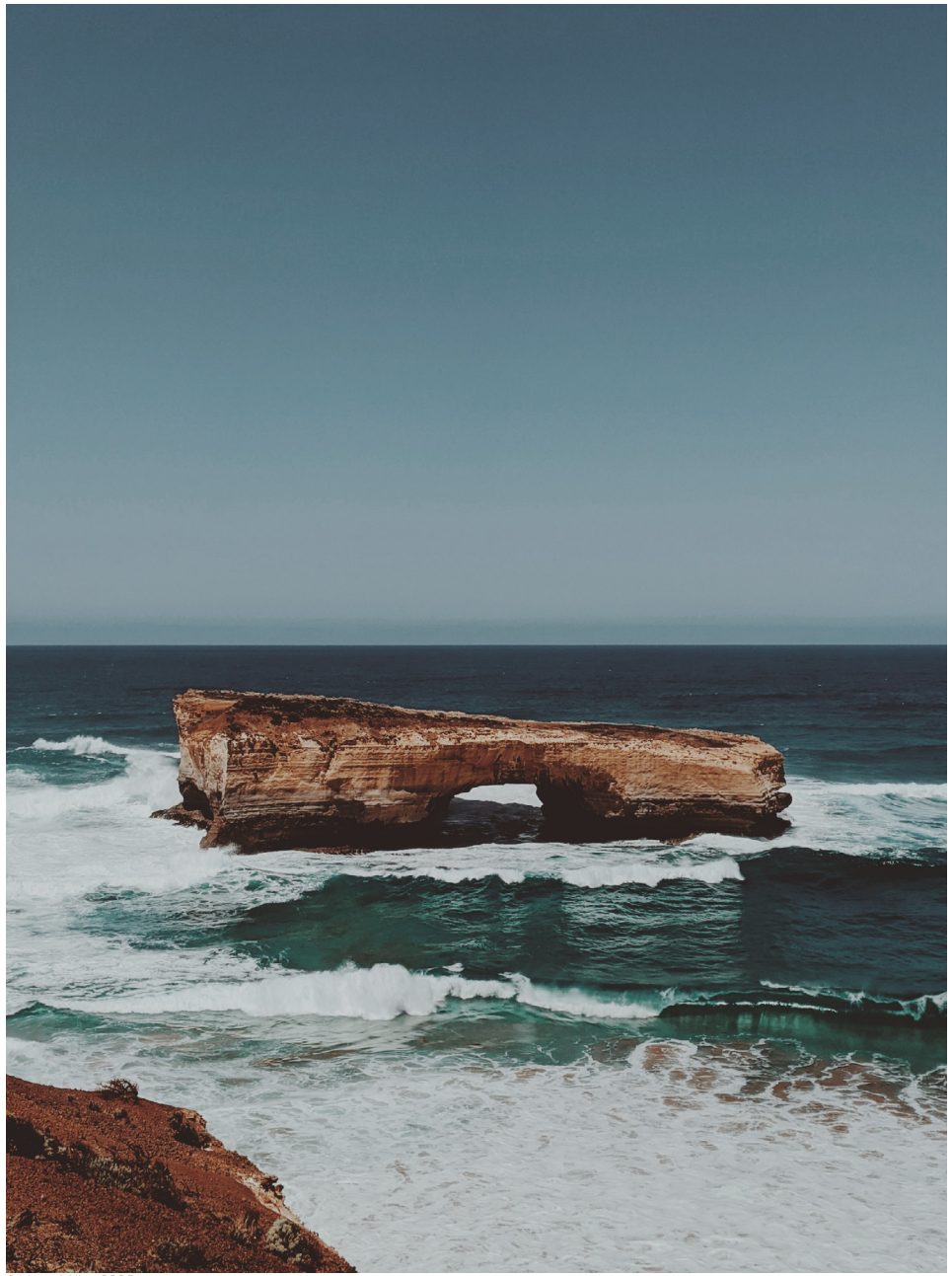
CAMPAIGN



Change
is coming to
Port Campbell
National Park

Coming soon in **2022**

RETHINK
RECONNECT
REGENERATE



(Valenia Miller, 2021)

Thank You

any questions?

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MD IT

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